



**INC. MAGAZINE NAMES PRACTICAL COMPUTER APPLICATIONS  
ONE OF THE NATION'S FASTEST GROWING FIRMS**

***Market for Custom Database Solutions Expand  
As Enterprises Try To Tame Information Overload***

Needham, Mass., Sep 16, 2010 — Inc. Magazine named Practical Computer Applications (PCA) as one of the fastest growing privately held companies in the nation. PCA appeared on the prestigious 2010 Inc. 5000 list at number 2628. It is also the 89th fastest growing privately held company in the Boston area.

Founded in 1992, PCA is an industry leader that builds cost-effective, high-quality, custom database solutions that run core business operations. As the amount of information used by business explodes, PCA's database applications organize, manage, and vastly simplify access to business data. The result: business operations run more efficiently, with better intelligence available at critical points of need. Leading enterprises, from mid-size companies to Fortune 50 global corporations rely upon PCA for their custom database solutions.

"To remain profitable and competitive, many companies need to get a handle on managing more and more information with fewer personnel. Instead of having business critical information sitting on desktop computers in Email, Microsoft Excel or Microsoft Access applications, we enable companies to efficiently capture and distribute vital information over networks and the Internet with the same ease-of-use as Microsoft Office applications," said Tripp Micou, PCA's founder and CEO. "We are nationally recognized as an innovator and leader using Microsoft .NET technologies, SQL Server Databases, Microsoft Smart Clients, Analysis Services, and Data Visualization (business intelligence) software."

Much of PCA's recent growth comes from the energy sector. Other markets that represent a significant portion of PCA's database consulting business include insurance, legal, financial services, health care, and manufacturing industries. A new and rapidly segment of PCA's business comes from data visualization and business intelligence, where PCA works closely with its Clients to present large, complex sets of data in simple, graphical forms.

**About Practical Computer Applications**

Practical Computer Applications, Inc. ([www.pcapps.com](http://www.pcapps.com)) builds cost-effective, high-quality, custom database solutions that run core business operations. The company is a recognized innovator and leader for developing applications using Microsoft .NET technologies, SQL Server Databases, Microsoft Smart Clients, Analytics, and data visualization software. Founded in 1992 and headquartered in Needham, Mass., PCA's customers include Fortune 50 companies and start-ups in the energy, insurance, legal, manufacturing, health care, and financial services industries.

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